

Design Justice Principles

1

We use design to sustain, heal, and empower our communities, as well as to seek liberation from exploitative and oppressive systems.

2

We center the voices of those who are directly impacted by the outcomes of the design process.

3

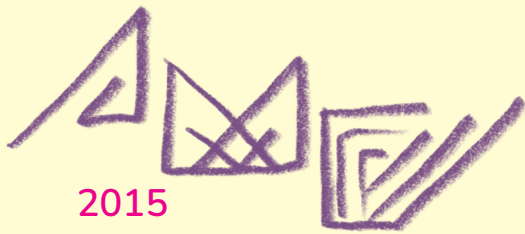
We prioritize design's impact on the community over the intentions of the designer.

4

We view change as emergent from an accountable, accessible, and collaborative process, rather than as a point at the end of a process.

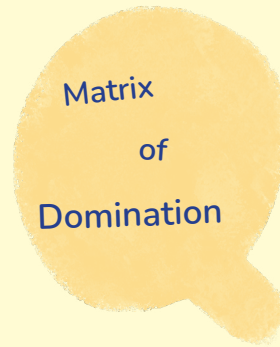
5

We see the role of the designer as a facilitator rather than an expert.



2015

Allied Media Conference



1990



Patricia Hill Collins

Black Feminism

White Supremacy

Settler Colonialism

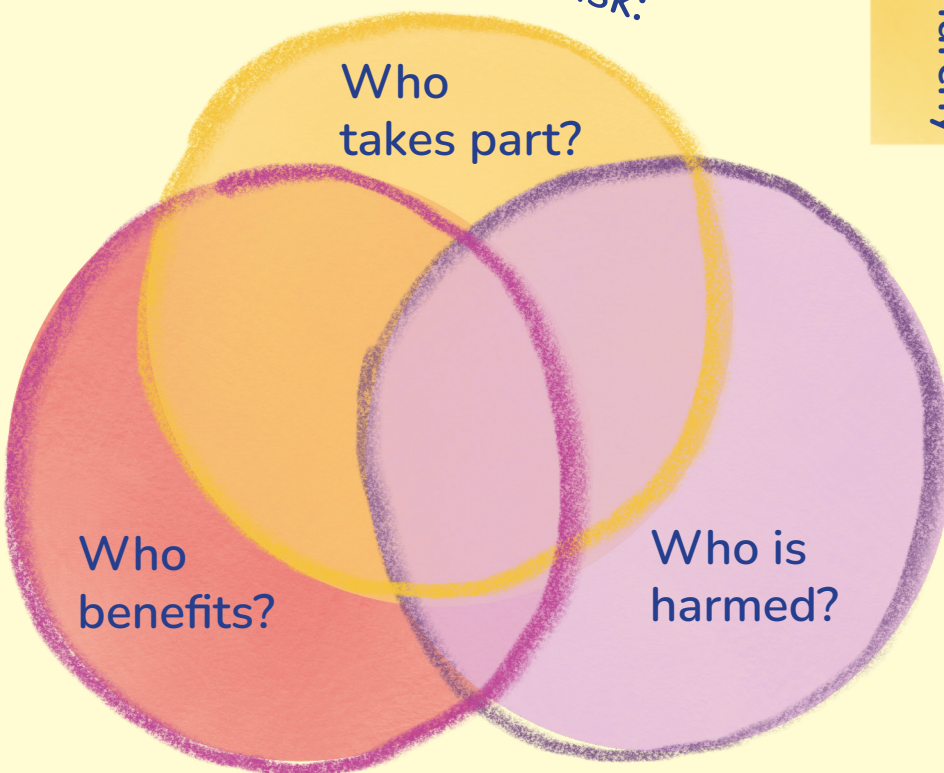
Capitalism

Heteropatriarchy

"Multiple systems of oppression which frame everyone's lives."

Design Justice Network

In every Design process, we can ask:



Disability Justice

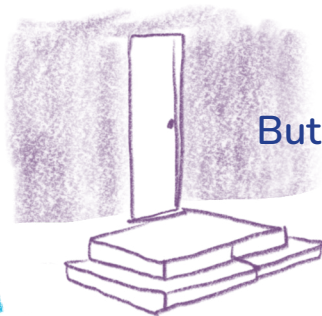
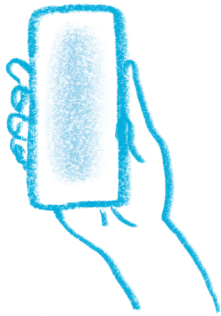
"Nothing About Us Without Us"

Migrant Justice

"None is illegal"

Design

has a huge impact.



But we feel we

don't

can't

participate.

Justice

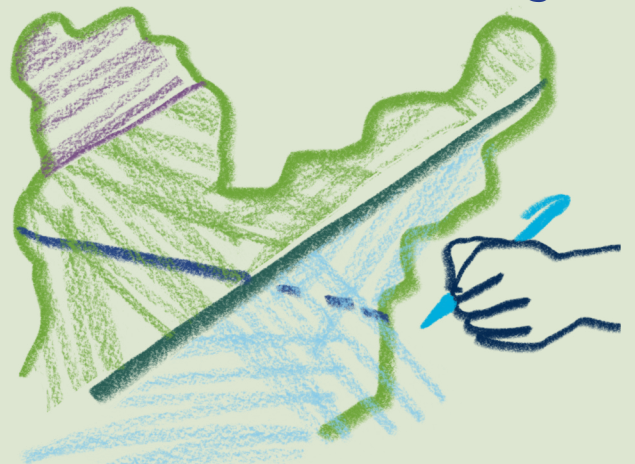
“The people who are most adversely affected by design decisions tend to have the least influence on those decisions and how they are made.”



2020

Sasha Constanza-Chock

The Hostile Environment is designed.



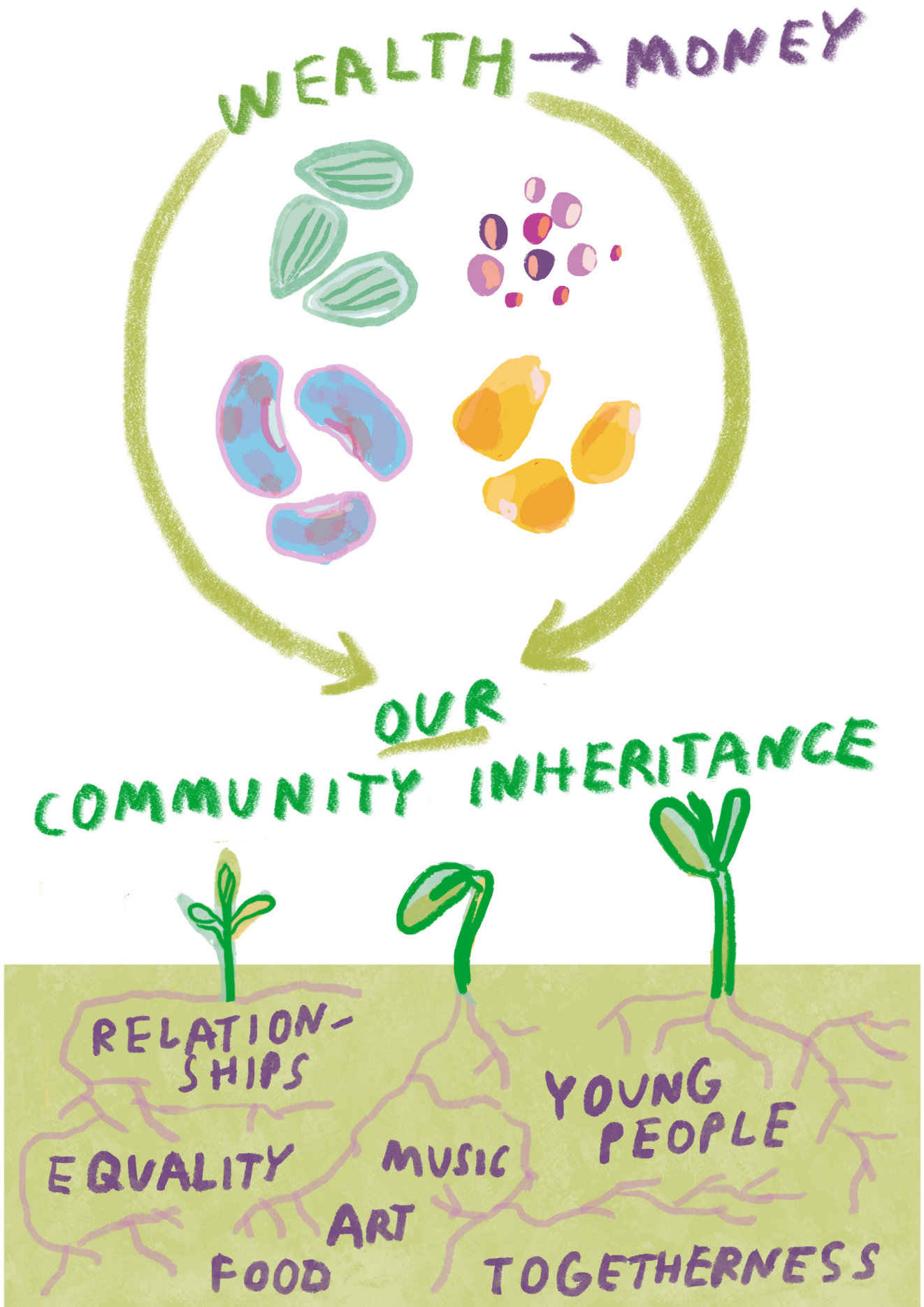
We can design it otherwise.

Freedom to move and stay

Organisers are designers!

- Visual culture
- Technology
- Planning of homes and neighbourhoods
- Political structures
- Economics

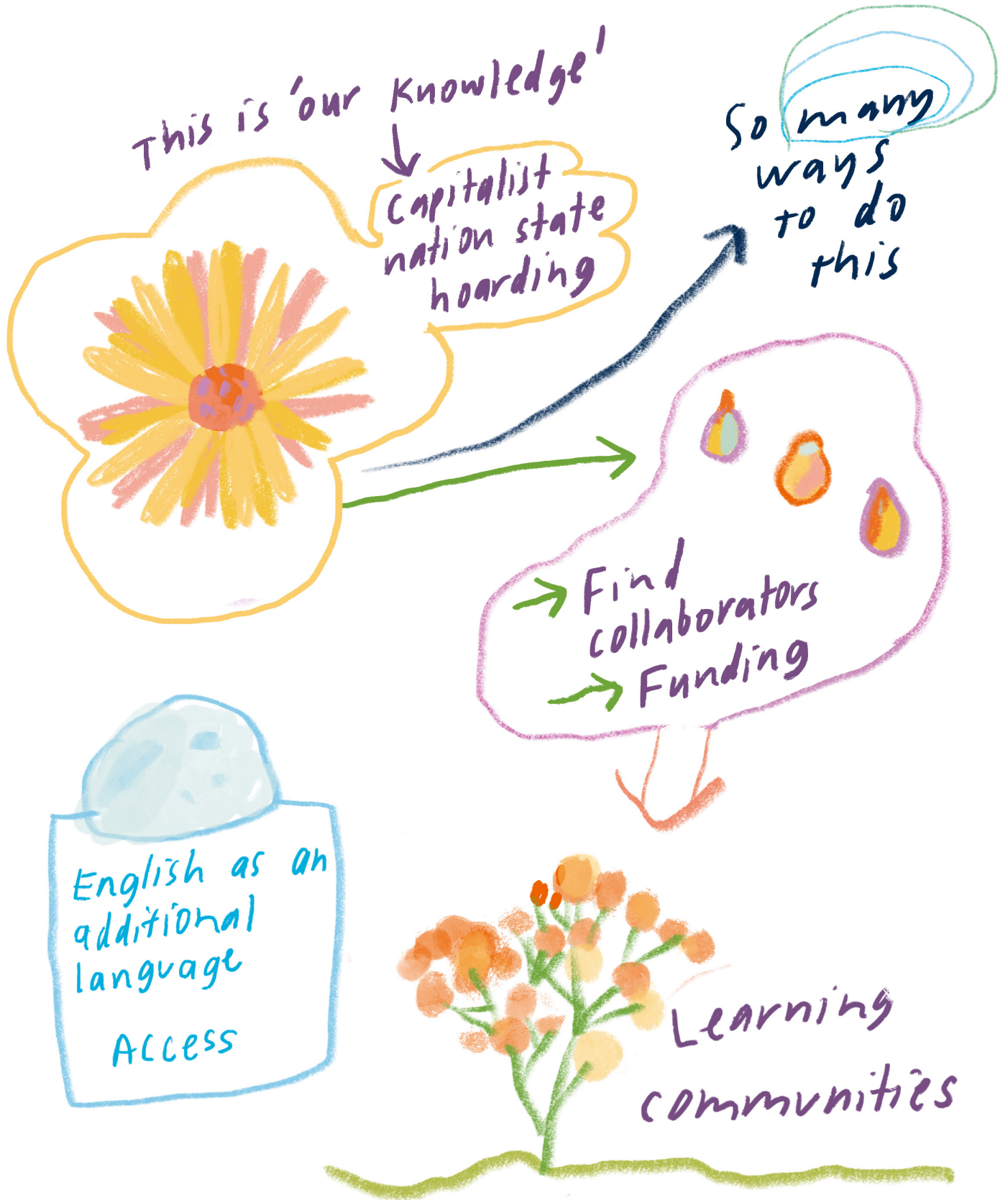
Example



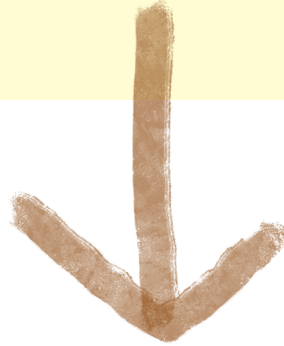
Example

Principle 7:

We share design knowledge and tools with our communities.



Hey, we're already doing this?!?



Which DJ principles do you relate to?

How are you already working with these principles?

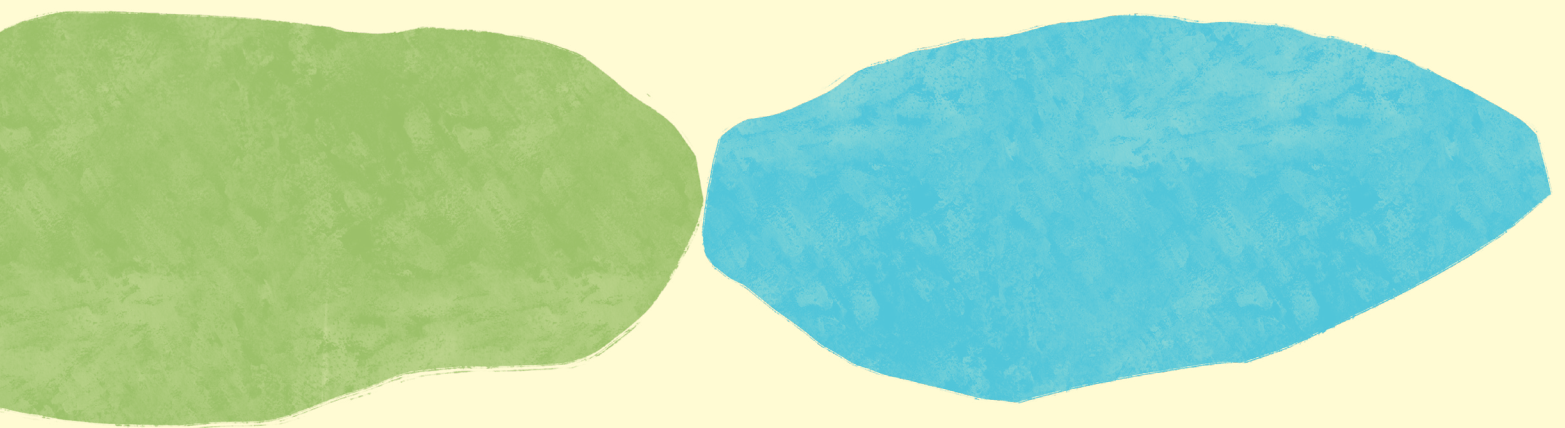


Can you share how you do this?

You could think about campaigns, projects, meetings, events, relationships, tech, infrastructures, missions, visions, policies, services, gatherings, ...

Feel free to use all the art + natural materials, pens and paper!

If you just want
to chat
that's also ok!



1

We use design to sustain, heal, and empower our communities, as well as to seek liberation from exploitative and oppressive systems.

How are we organising with care, trust and solidarity?

How are we trying to heal from the Hostile Environment?

How do we keep each other safe?

What borders are we crossing?

When do we feel free and liberated?

2

We center the voices of those who are directly impacted by the outcomes of the design process.

Who is being centred in our organising?
How do we listen to those who are directly impacted?

What does “impact” mean in our organising? Who defines it?

How do we decide which campaigns to run, issues to focus on, casework to take?

How are we supported
(emotionally, financially, spiritually)
to take up space or give up space?

3

We prioritize design's impact on the community over the intentions of the designer.

How do we work with conflict?

When does our organising clash with ego and how do we balance this?

How are we practicing interdependence?

4

We view change as emergent from an accountable, accessible, and collaborative process, rather than as a point at the end of a process.*

How do we make decisions about limited money, time and energy?

How do we check in with each other?

How do we support accountability and agency?

How do we start? How do we end?

How are we collaborating?

How do we negotiate consent?

* This principle was inspired by and adapted from <https://www.alliedmedia.org/about/network-principles>.

5

We see the role of the designer as a facilitator rather than an expert.

Do we have any organising or creative skills we could share with others?

How do we facilitate?

What are we experts in?

6

We believe that everyone is an expert based on their own lived experience, and that we all have unique and brilliant contributions to bring to a design process.

How do we meet people where they are at?

How do people contribute to our organising?

How have we found our voices?

Is there anything in our organising that feels really specific to migrant communities?

7

We share design knowledge and tools with our communities.

What do we share with our colleagues, comrades, friends and where do we set boundaries?

What does knowledge mean within our community?

What resources are we sharing? Why?

How do we teach? How do we learn?

8

We work towards sustainable, community-led and -controlled outcomes.

Who owns what we make?

How can we make sure that what we make belongs to our community?

Who are we in community with?

What would a sustainable, community-led and controlled immigration system look like?

We work towards non-exploitative solutions that reconnect us to the earth and to each other.

What do we do when we need something real quick but don't want to use amazon?

How do we connect our organising to the earth and the seasons?

How are we paying people who are undocumented, on benefits, under visa restrictions or with insecure immigration status?

10

Before seeking new design solutions, we look for what is already working at the community level. We honor and uplift traditional, indigenous, and local knowledge and practices.

How do we find our traditions, our roots and routes?

How do we learn from traditional, indigenous, and local knowledges and practices?

How do we explain to funders that they can't expect 'new shiny solutions' every time?

How do we or our organisation give and take credit?

What are we designing to
replace borders?



What does Design mean to you?

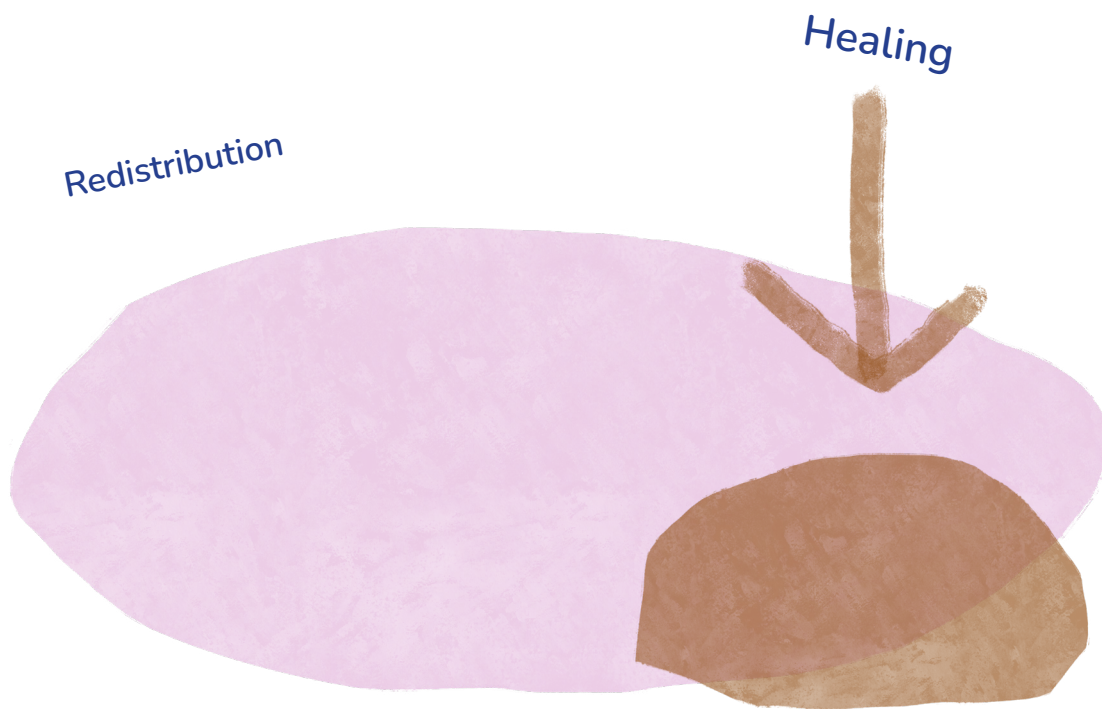
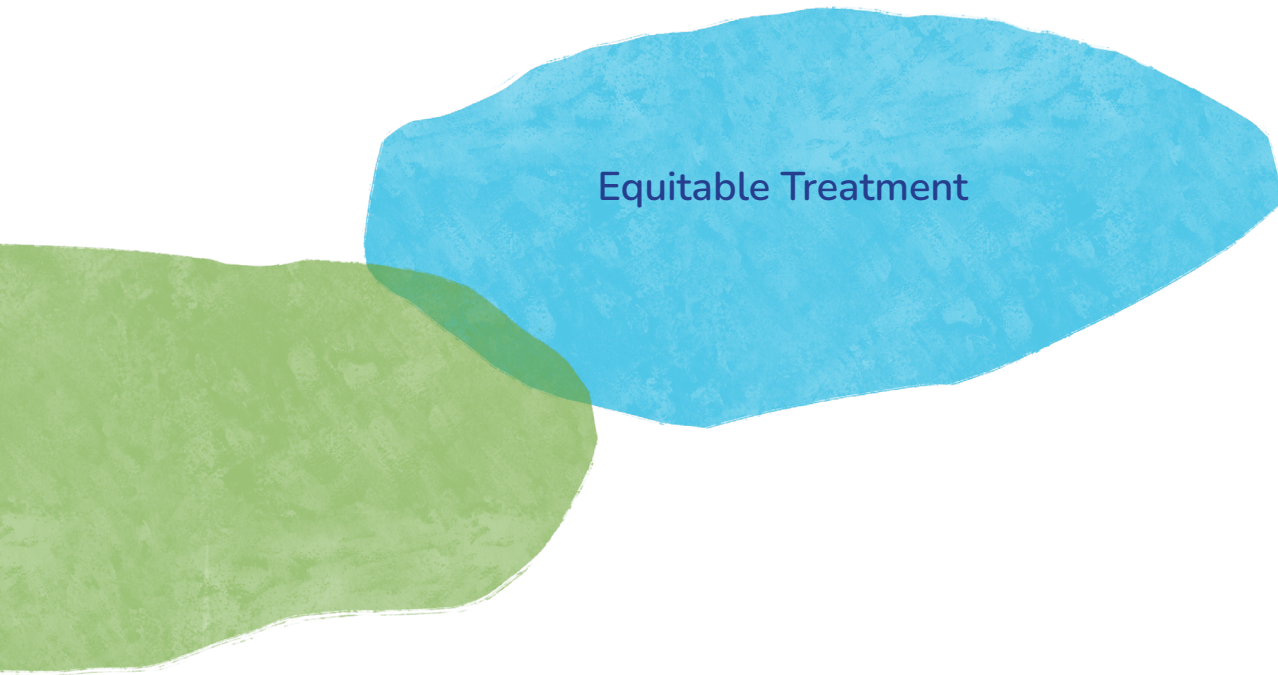


Pattern

meaningful order

World making

What does Justice mean to you?



What does it feel like?



Translations of the principles in:

Catalan, Czech, German, French, Hundustani, Greek, Italian, Korean, Mandarin Chines (Traditional / Simplified), Polish, Tagalog, Portuguese, Romanian, Spanish, Turkish

Webinars, comics, podcasts, zines, texts ... about Design Justice are on the network's resources page:

www.designjustice.org

You can also use this site to find your local node (group) of people interested in Design Justice



The full text of Sasha Constanza-Chock's Book Design Justice

<https://designjustice.mitpress.mit.edu/>

Playlist with podcasts and interviews which support us to practice Design Justice



Extra Bold -

A feminist inclusive anti-racist nonbinary field guide for graphic design edited by Ellen Lupton, Farah Kafei, Jennifer Tobias, Josh A Halstead, Kaleena Sales, Leslie Xia, Valentina Vergara

adrienne maree brown:

pleasure activism

emergent strategy

Decolonising Non-violent Communication by meenadchi

Gracie Mae Bradley and Luke de Noronha: Against Borders

Tipping Point UK: Movement Power Zine



Thank you

Soh-yon Park and the Design
Justice London node

Una Lee / And Also Too

Denise Shanté Brown

Complex Movements

One Million Experiments

Multitudes Coop

Common Knowledge coop

Healing Justice London

Solidarity Knows No Borders

Rabbits Road Press

Cooperation Town

Autonomous Design Group

Jack Ky Tan

Martha Awojobi

Rooted By Design

Typeface: Gilbert Colour by Justin Au.
and Nunito Semi Bold

Email us for a PDF copy of this or if you have any suggestions and feedback:

Rosalie@MigrantsInCulture.com

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